

The diagram illustrates the layout for a postcard. It features three nested rectangular frames: a black dashed outer frame, a blue dashed middle frame, and a pink dashed inner frame. A vertical double-headed arrow at the top indicates the height of the design area. On the left side, two horizontal arrows point to the left, indicating the width of the cut line and safe margin areas.

DESIGN WITH BLEED

W: 8.75in X H: 6.25in

Design needs to include 0.125in of bleed beyond the cut line.

CUT LINE

W: 8.5in X H: 6in

Postcard will be cut to this size.

SAFE MARGIN

W: 8.24in X H: 5.74in

Text should not exceed this area.

DESIGN WITH BLEED

W: 8.75in X H: 6.25in

Design needs to include 0.125in of bleed beyond the cut line.

CUT LINE

W: 8.5in X H: 6in

Postcard will be cut to this size.

SAFE MARGIN

W: 8.24in X H: 5.74in

Text should not exceed this area.

MAILING AREA

W: 3.94in X H: 2.58in

The design should not enter this area.

For live stamp

Art could be covered by live stamp here.

<<returnaddressname>>
<<returnaddress>>
<<returnaddresscity>>, <<returnaddressstate>>
<<returnaddresszipcode>>

i llb a ic id e

firstname lastname
address
address2
city, state zipcode

Presorted
<<indicia>>
U.S. Postage
PAID
St. Pete, FL
Permit No. 888
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